

Commercial Proposal

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Brand Identity

SERVICES

1	Logo design (3 concepts, 2 revision rounds)	1	€1,200.00	€1,200.00
2	Brand guidelines document	1	€500.00	€500.00
3	Business card & stationery design	1	€250.00	€250.00
4	Social media template kit	1	€300.00	€300.00
			VAT (19.00%)	€427.50
			Total Services	€2,677.50

THIRD-PARTY COSTS

1	Font licences *	1	€150.00	€150.00
			Total Third-party costs	€150.00

TOTAL FOR BRAND IDENTITY

€2,827.50

Monthly Support Retainer

SERVICES

1	Maintenance & support, per month	1	€300.00	€300.00
2	Content updates, per month	1	€200.00	€200.00
3	Monthly analytics report	1	€100.00	€100.00
			Subtotal Services	€600.00
			Discount (10%)	-€60.00
			VAT (19.00%)	€102.60
			Total Services	€642.60

TOTAL FOR MONTHLY SUPPORT RETAINER

€642.60

* Billed at cost; final amounts may vary with supplier pricing.